



# High Quality, Relevant & Practical Online Training

## WELCOME TO PACKAGING UNIVERSITY

Packaging University, brought to you by AICC and supported by the Foundation for Packaging Education, is **revolutionizing the way industry professionals acquire critical skills and knowledge in the packaging sector**. By offering free online courses, Packaging University is closing the gap in training across the corrugated, folding carton, and rigid box industries. Our comprehensive curriculum is designed to meet the diverse needs of professionals in production, sales, service, design, and finance, ensuring that every aspect of the industry is covered.

With more than **150 courses available online**—and new courses being developed every month—Packaging University offers a dynamic and ever-growing resource for career development. Each course is meticulously crafted by industry experts and rigorously vetted by both seasoned professionals and the association, guaranteeing that learners receive high-quality, relevant, and practical training.

In addition to technical and departmental skills, Packaging University emphasizes leadership development across all facets of the organization. This holistic approach ensures that participants are not only proficient in their specialized roles but are also equipped to lead and innovate within their teams and companies.

Join us at Packaging University to advance your career, broaden your industry knowledge, and become a leader in the ever-evolving world of packaging.

### Education Contacts:

Rebecca Rendon [rrendon@aiccbbox.org](mailto:rrendon@aiccbbox.org)

Taryn Pyle [tpyle@aiccbbox.org](mailto:tpyle@aiccbbox.org)

[learning.aiccbbox.org](https://learning.aiccbbox.org)



# COLLEGES OF STUDY

## College of Customer Service

Enhance your skills in building and maintaining strong customer relationships. This college focuses on effective communication, conflict resolution, and service strategies tailored to the unique demands of the packaging industry.

## College of Design

Explore the creative and technical aspects of packaging design. Learn about innovative design principles, sustainable practices, and cutting-edge trends that ensure packaging solutions are both functional and visually appealing.

## College of Finance

Master the financial components critical to the packaging industry. Courses in this college cover budgeting, cost management, pricing strategies, and financial analysis, empowering you to make informed business decisions.

## College of Human Resources

Develop the skills needed to attract, manage, and nurture talent within the packaging sector. This college offers training in recruitment, employee engagement, performance management, and workforce development.

## College of Leadership

Cultivate leadership qualities that drive organizational success. Focus on strategic planning, team management, decision-making, and change management to become an effective leader in a dynamic industry environment.

## College of Sales

Sharpen your sales techniques and strategies specific to the packaging field. Learn the art of relationship building, negotiation, and market analysis to drive revenue growth and expand your business reach.

## College of Production

Delve into the operational aspects of packaging manufacturing. This college provides in-depth training on production processes, quality control, equipment operation, and efficiency optimization to meet industry standards.

## College of Maintenance

Learn the essentials of equipment upkeep and facility management. Courses emphasize preventive maintenance, troubleshooting, and repair strategies to ensure smooth and continuous production operations.

## College of Process Improvement

Enhance your ability to streamline operations and boost productivity. Focus on methodologies like Lean, Six Sigma, and continuous improvement strategies to optimize workflows and reduce waste in the packaging process.

## College of Spanish Courses

Break language barriers and expand your professional communication skills. Designed for those in the packaging industry, these courses offer Spanish language training that is both practical and industry-specific, enabling better engagement with Spanish-speaking colleagues and clients.

# COURSES BY CATEGORY

## Corrugated Basics

- Corrugated Fundamentals
- Packaging Production Math
- Matemáticas para la Producción de Empaques
- Conceptos Básicos de Corrugado 101
- Conceptos Básicos de Corrugado 103
- Conceptos Básicos de Corrugado 102

## Compliance

- Avoiding Antitrust Liability
- Compliance in Human Resources for the Corrugated Industry

## Customer Service

- How to Help an Upset Customer
- Customer Service Fundamentals

## Design

- Structural Design
- Unit Load Design and Analysis
- Introducción al Diseño de Cargas Unitarias de Cajas a Nivel de Sistema

## Finance

- Welcome to Accounting
- Cost Accounting in Corrugated Packaging
- Financial Management for Corrugated Packaging
- Understanding Accounts Receivable and Cash
- Keeping Score: Understanding Financial Statements

## Human Resources

- Conflict Resolution
- Employee Development Plans
- Maximize Training ROI
- Designing Your Training Space
- Internal Staff Development Guide
- How to Train Anyone to do Anything
- Corrective Counseling
- Retain, Engage, and Grow Employees
- Resolución de Conflictos

## Leadership

- Leading Your Peers
- Delegation DIY
- Holding People Accountable
- Get the Right Stuff Done, Time Management for Supervisors
- Giving Motivational Feedback

- Emotional Intelligence for Career Development
- Speak with Data, Bring a Solution to Your Problem
- Business Communications
- Navigating Time: Time Management for the Job Shop
- Communication for Coaches
- Go Team: Make Your Team More Productive
- Productive Meetings
- Situational Leadership
- From Management to Leadership
- Mentoring Best Practices
- Navegando el Tiempo: Gestión de Tiempo para el Taller

## Logistics

- Logistics
- Warehouse Management & Operations

## Maintenance

- How to Audit a Corrugator
- Maintenance Mapping
- Implementing a Routine Scheduled Maintenance Process
- Corrugated Roll Alignment
- Corrugator Roll Audit
- Preventative Maintenance Optimization
- Facility Assessment from a Maintenance Perspective
- Boiler Rooms, Boilers, and Steam Systems
- Alineación del Rodillo corrugador
- Cómo realizar una auditoría a la corrugadora
- Implementación de un Proceso de Rutina de Mantenimiento Programado
- Optimización del Mantenimiento Preventivo

## Management System

- Benefits of ERP Software Solutions for the Packaging Industry

## Production

- How to Read a Tape Measure
- The Corrugator
- Fingerprinting the Flexographic Press
- Flexographic Print Plates
- Setup Reduction
- Problem Solving for Fun & Profit
- Flexographic Print Fundamentals
- Packaging Production Scheduling
- Rightweighting
- Adhering to Corrugator Standards

# COURSES BY CATEGORY

## Production Continued

- Essential Principles of Water-Based Flexo Inks
- Understanding Combined Board Combinations
- Introduction to Rigid Box
- Operator Maintenance
- Understanding Anilox Rolls
- WARP and How to Control It
- Setting Up the Modern Die Cutter
- Digital Transformation for Corrugated Printing
- Data Management: Machines
- Rotary Die Cutting Operation
- The Manufacturing Environment
- Innovations and Machinery Advancements in the Corrugated Industry
- Corrugated Basics Bundle
- Optimizing the Flexographic Printing Process
- Reducción de configuración
- Fundamentos de la Impresión Flexográfica
- Entendiendo los rodillos anilox
- Comprensión de las Combinaciones de Cartón Corrugado
- Pandeo y cómo controlarlo
- Principios básicos de las tintas a base de agua para impresión flexográfica
- Operación del Troqueladora Rotativa
- Factores que afectan la resistencia a la estiba en los empaques de cartón corrugado
- Cómo optimizar la impresión flexográfica
- Control de las operaciones en una empresa fabricante de empaques de carton

## Process Improvement

- Decision Trees: Knowledge Insurance
- Proposals, Problems, and Projects with A3
- Standardized Work
- Introduction to Lean Packaging
- Reduce Paper Waste
- Key Performance Indicators
- Project Planning: MAPP the Project for Success
- 5S for Newbies
- Benchmark a Plant
- Building a Visual Workplace
- POEE for the Packaging Industry
- Increasing Margin Through Process Improvement
- Maintenance Department 5S
- Faster, Better, Smarter with Value Stream Maps
- Introducción al Embalaje Lean
- Creando un Lugar de trabajo visual usando las 5s o las 7S

- La Eficiencia General del Equipo (OEE) en la Industria del Empaque

## Quality

- Quality Basics
- Inspection & Testing Techniques

## Sales

- Strategic Costing and Rate Strategy in the Packaging Industry
- How to Spec a Corrugated Box
- Packaging Solutions & Product Offerings
- Corrugated Packaging Solutions and Product Offerings
- Understanding Customer Insights in Corrugated Packaging
- Introduction to e-Commerce
- The Death of the Traditional Sales Process
- Five Top Sales Skills
- Understanding the Competitive Landscape of Corrugated Packaging
- Accelerate Virtual Relationships to Create New Opportunities
- Specification Management Foundations
- Cómo especificar una caja
- Como mejorar las ventas en esta nueva realidad
- La importancia de los empaques en el e-commerce, Modulo 1 & 2

## Resources

- Glossary of Packaging Terms
- Packaging Math Test
- Carton Style Resource
- Cross Training Resource
- Artificial Intelligence Orientation
- Tracking Training Tool
- Individual Development Plan
- Machine Primer
- Glosario de términos de impresión y embalaje

